

Sheets *by* Design™

The Process



YOU DREAM IT. WE BUILD IT.

The process in which we do things is fundamental. It defines the simplicity of our services to our clients. It's not just about elegant design. It's really about intuitive workflow. One step should flow right to the next without you even sparing a thought.

This is our streamlined process. It is here to make things simple for you and easy for us. The whole idea is that you dream the vision and we build the product. These are websites that are beautifully designed, *just for you.*



Development

IT'S ALL IN THE PLANNING.

The Initial Meeting

To launch our process, we first start off by meeting with our clients. At this first meeting we discuss subjects involving the structure of your business, what you plan to do with the website, and how you want the website to affect your business. This is a key part of development and one that will initially set the goals for our services. Really what we want to figure out in this meeting is what is your business all about and how it can best utilize our skills.

After this meeting we will send you a follow up and proposal which set appropriate goals so expectations are met. From here we move into the actual work.

Content Development

There are two things that must be done from this point on, and two parties to do it. Your job as the client is to gather a clear vision for the website. You will nail down number of pages, the purpose of said pages, and the design aspects that you are looking for in the website.

Next you will begin to gather the content.

This consists of:

- Pictures
- Text
- Buttons
- Bios
- Contact Information
- Contact Forums



Some of these items may vary. You may want downloadable content on your website, a shopping car, or so on. The point is, this stuff needs to be discussed, planned, and gathered before construction begins.

While you are working on that we, the website developers, will begin our research. We will look at competitor's sites to see trends in the industry, make suggestions on content, and get a feel for the design of most of these other sites.

Follow Up Meeting(s)

Finally, we will schedule another meeting where we gather all we have done into one place. The content and research is combined into a plan we will use to develop your website quickly and efficiently. We will have final discussion and make final adjustments to the plan for the website.



Construction

FROM THE GROUND UP.

Your Business. Your Site. Your Presence.

This is where the brunt of our work comes into play. Over the course of two weeks we will take all of that planning, research, and content that was gathered in development and put it to use. This is the point at which we design beautiful experiences for your customer. This is the moment your vision comes to fruition.

During this time you will be monitoring our progress and relaxing. Your website is almost there. There is no hosting fees at this part in the process. Although, after the website has been built you will begin your monthly payments for hosting.

This is the fun part for you. You don't have to do any work. All you have to do is sit back and watch as an empty part of the cyberverse is filled with your website and your business.



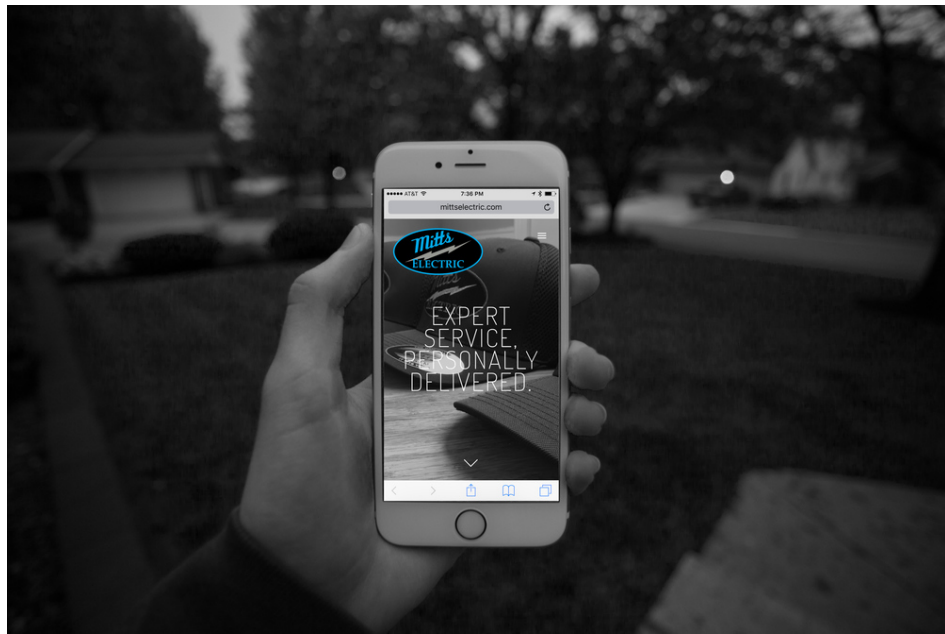
FINAL TOUCHES

The website development is near complete. But there is still some polishing to do. After two weeks, when we have finished building your shiny new website, you will come in with us and make some final adjustment. These are precious moments, because it's the last chance to be able to add anything major. Of course you can come in yourself after your site has been published to make edits. Or you may have a blog page, in which case you will be editing your site quite often.

We will go over things you don't like and changing them to things you do like. Things that are usually edited include:

- Text
- Minor Design Elements
- Pictures
- Formatting

After we have taken a week or two to polish things up it is time for us to finish our work.



GRAND FINALE

Our Final Countdown. Your First Steps.

This is the final part in our web development process. We have made it to the end! Actually no. Websites are never fully finished. They are constantly tweaked and tuned to the future trends and your changing tastes. But that's what you are here for. We lay the groundwork, you adjust as needed.

At this part in the process a number of things happen.

- The domain name is connected.
- Your website account will begin.
- Your site will finally be published.

Now, your website account will theoretically begin while we are polishing up the site in the editing phase. This is when you will officially start paying for hosting.

Additionally, your domain name would've been purchased in (or before) the development phase and all we have to do is connect it. As soon as it's connected your site is live, baby! This is the day you have been waiting for since you first contacted us! You finally have a web presence.

And that's it. That is the final part of our process. It's probably the best part, seeing all of our hard work finally make it onto the internet for the whole world to see.





Get Started

READY TO START ON YOUR SITE?

With our simple and efficient process, plus our competitive pricing, it's silly not to consider.

Give us a call at (636)357-9205

or

Visit us at sheetsbydesign.com

Sheets  Design™